

EVENTS - 2021 CUSTOMER SCHEDULE

QUARTER 1			QUARTER 2		
	DEADLINE	MAILING WEEK OF		DEADLINE	MAILING WEEK OF
Guilford	Dec. 11 2020	Jan. 4	Guilford	Mar. 12	Apr. 5
Haddam	Dec. 18 2020	Jan. 11	Haddam	Mar. 19	Apr. 12
Chester	Dec. 28 2020	Jan. 18	Chester	Mar. 26	Apr. 19
Essex.....	Jan. 4.....	Jan. 25	Essex.....	Apr. 2.....	Apr. 26
Madison	Jan. 8.....	Feb. 1	Madison	Apr. 9.....	May 3
East Haddam	Jan. 15	Feb. 8	East Haddam	Apr. 16	May 10
East Lyme	Jan. 22	Feb. 15	East Lyme.....	Apr. 23	May 17
Clinton	Jan. 29	Feb. 22	Clinton	Apr. 30	May 24
Ledyard	Feb. 5.....	Mar. 1	Ledyard	May 7	May 31
East Hampton	Feb. 12.....	Mar. 8	East Hampton	May 14.....	Jun. 7
Old Lyme	Feb. 19.....	Mar. 15	Old Lyme.....	May 21	Jun 14
Westbrook.....	Feb. 26.....	Mar. 22	Westbrook.....	May 28.....	Jun. 21
Old Saybrook.....	Mar. 5.....	Mar. 29	Old Saybrook.....	June 4	Jun. 28

QUARTER 3			QUARTER 4		
	DEADLINE	MAILING WEEK OF		DEADLINE	MAILING WEEK OF
Guilford	June 11	July 5	Guilford.....	Sept 10.....	Oct. 4
Haddam	June 18.....	July 12	Haddam.....	Sept 17.....	Oct. 11
Chester	June 25.....	July 19	Chester.....	Sept 17.....	Oct. 11
Essex.....	July 2	July 26	Essex	Sept 24.....	Oct. 18
Madison	July 9.....	Aug. 2	Madison.....	Oct. 1	Oct. 25
East Haddam	July 16	Aug. 9	East Haddam.....	Oct. 8	Nov. 1
East Lyme	July 23	Aug. 16	East Lyme	Oct. 15.....	Nov. 8
Clinton	July 30	Aug. 23	Clinton	Oct. 22.....	Nov. 15
Ledyard	Aug. 6.....	Aug 30	Ledyard.....	Oct. 29.....	Nov. 22
East Hampton	Aug. 13	Sept 6	East Hampton.....	Nov. 5	Nov. 29
Old Lyme	Aug. 20	Sept 13	Old Lyme	Nov. 12.....	Dec. 6
Westbrook.....	Aug. 27	Sept 20	Westbrook	Nov. 19.....	Dec. 13
Old Saybrook.....	Sept 3.....	Sept 27	Old Saybrook.....	Nov. 26.....	Dec. 20

9-15-2020

13 MAGAZINES QUARTERLY

Chester 1,989 / Clinton 6,561 / East Haddam 4,034 / East Hampton 5,594
 East Lyme 9,674 / Essex 4,020 / Guilford 10,330 / Haddam 3,711 / Ledyard 6,448 / Madison 8,008
 Old Lyme 5,704 / Old Saybrook 6,547 / Westbrook 4,122