

2020 EVENTS

CUSTOMER SCHEDULE

QUARTER 1	DEADLINE	MAILING WEEK OF	QUARTER 2	DEADLINE	MAILING WEEK OF
Guilford	Dec. 13 2019	Jan. 6	Guilford	Mar. 13	Apr. 6
Haddam	Dec. 20 2019	Jan. 13	Haddam	Mar. 20	Apr. 13
Chester	Dec. 27 2019	Jan. 20	Chester	Mar. 27	Apr. 20
Essex.....	Jan. 3.....	Jan. 27	Essex.....	Mar. 3.....	Apr. 27
Madison	Jan. 10	Feb. 3	Madison	Apr. 10.....	May 4
East Haddam	Jan. 17	Feb. 10	East Haddam	Apr. 17.....	May 11
East Lyme	Jan. 24	Feb. 17	East Lyme.....	Apr. 24.....	May 18
Clinton.....	Jan. 31	Feb. 24	Clinton.....	May 1	May 25
East Hampton	Feb. 7	Mar. 2	East Hampton	May 8.....	Jun. 1
Old Lyme	Feb. 14.....	Mar. 9	Old Lyme.....	May 15	Jun. 8
Ledyard	Feb. 21	Mar. 16	Ledyard	May 22	Jun. 15
Westbrook.....	Feb. 28.....	Mar. 23	Westbrook.....	May 29	Jun. 22
Old Saybrook.....	Mar. 6	Mar. 30	Old Saybrook.....	June 5.....	Jun. 29
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QUARTER 3	DEADLINE	MAILING WEEK OF	QUARTER 4	DEADLINE	MAILING WEEK OF
Guilford	June 12	July 6	Guilford.....	Sept 11.....	Oct. 5
Haddam	June 19	July 13	Haddam.....	Sept 18.....	Oct. 12
Chester	June 26	July 20	Chester.....	Sept 25.....	Oct. 19
Essex.....	July 3.....	July 27	Essex	Oct. 2	Oct. 26
Madison	July 10.....	Aug. 3	Madison.....	Oct. 9	Nov. 2
East Haddam	July 17	Aug. 10	East Haddam.....	Oct. 16.....	Nov. 9
East Lyme	July 24.....	Aug. 17	East Lyme.....	Oct. 23.....	Nov. 16
Clinton.....	July 31	Aug. 24	Clinton	Oct. 30.....	Nov. 23
East Hampton	Aug. 7	Aug. 31	East Hampton.....	Nov. 6	Nov. 30
Old Lyme	Aug. 14.....	Sept 7	Old Lyme	Nov. 13	Dec. 7
Ledyard	Aug. 21	Sept 14	Ledyard.....	Nov. 20.....	Dec. 14
Westbrook.....	Aug. 28.....	Sept 21	Westbrook	Nov. 27	Dec. 21
Old Saybrook.....	Sept 4	Sept 28	Old Saybrook.....	Dec. 4.....	Dec. 28

10-31-2019

13 MAGAZINES QUARTERLY

Chester 1,989 / Clinton 6,561 / East Haddam 4,034 / East Hampton 5,594
 East Lyme 9,674 / Essex 4,020 / Guilford 10,330 / Haddam 3,711 / Ledyard 6,448 / Madison 8,008
 Old Lyme 5,704 / Old Saybrook 6,547 / Westbrook 4,122